



2006MY
Vehicle Line: FUSION

Marketing Strategy Key Points:

- Fusion breaths a fresh new attitude into the mid-sized car segment with its bold styling, stylish interior and great driving dynamics

Key Messages:

Bold Confident Styling that Demands to be Noticed

- Muscular 3-bar chromed grille inspired by the acclaimed Ford 427 concept
- Fusion sides sport sleek lines and a high rear deck-lid promising stirring athleticism
- Available 16" and 17" aluminum wheels for sporty appearance

Stylish and Flexible Interior

- Premium interior materials with carbon graphite, wood or piano black accents
- Inviting interior with optional leather seating with contrast stitching
- Superior interior flexibility, including a pop-up storage bin on top of the instrument panel, clamshell armrest, six cup holders, rear seat armrest, and one-touch 60/40 fold-flat rear seats

A Real Drivers Car

- Fully independent front and rear suspension system that provides smooth, confident handling
- Standard 160 HP Duratec 23 I-4 teamed with a 5-speed manual or unexpected optional 5-speed automatic transaxle*
- Optional 210 HP Duratec 30 V-6 teamed with a 6-speed automatic transaxle usually only found in more expensive vehicles
- Both engines feature intake Variable Cam Timing (iVCT) for powerful low-end torque and responsive mid-range passing speed

***NOTE:** I4 automatic transaxle will not be available for approximately the first 90 days of production (August 1, 2005 through October 31, 2005)

Job #1 (plus 90 days) engine / transaxle recommended launch mix rate:

- V6 6-Speed Automatic Transaxle – 95% Mix
- I4 5-Speed Manual Transaxle – 5% Mix

Recommended Mix:

	Retail Mix *				
	I-4 S	I-4 SE	V-6 SE	I-4 SEL	V-6 SEL
	10%	26%	30%	14%	20%
<i>Drivetrain/Engine Type</i>					
2.3L I4 Engine w/5-Spd. Manual Transmission	30%	16%	0%	6%	0%
3.0L Duratec Engine w/6-Spd. Automatic Transmission	0%	0%	100%	0%	100%
<i>Key Packages</i>					
SE Sport Package	0%	67%	76%	0%	0%
SEL Premium Package	0%	0%	0%	23%	22%
Safety & Security Package	2%	9%	14%	35%	45%
<i>Key Options</i>					
5-Spd. Automatic Transmission	70%	84%	0%	94%	0%
Anti-Lock Braking System (ABS)	11%	55%	75%	56%	75%
Traction Assist (V6 only)	0%	0%	20%	0%	45%
Heated Seats	0%	0%	0%	18%	21%
16" Aluminum Wheels	0%	2%	1%	0%	0%
Leather Seating	0%	12%	29%	55%	65%
Power Moonroof	0%	10%	25%	40%	50%
Stereo – Single CD/MP3 w/ 6-Speakers	0%	28%	17%	0%	0%
Stereo – Premium CDX6/MP3 w/ 6-Speakers	0%	2%	1%	67%	59%
Stereo - Audiophile CDX6/MP3 w/8-Speakers	0%	3%	6%	33%	41%

2006 FUSION MAJOR PRODUCT SUMMARY

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

I4 S	I4 SE	V6 SE	I4 SEL	V6 SEL
<p>Powertrain/Functional</p> <ul style="list-style-type: none"> • Brakes – power assisted 4-wheel disc • Engine – 2.3L I4 • Transmission – 5-speed manual <p>Exterior</p> <ul style="list-style-type: none"> • Body side molding – color keyed • Grille – bright chrome • Headlamps – quad halogen w/integrated amber turn, separate front side marker, front side reflector on fascia • Mirrors – power black caps • Moldings – color keyed bodyside • Remote keyless entry w/2 fobs • Tires – P205/60R16 Continental ContiProContact • Wheels – 16" steel w/premium covers • Windows – power, windows and locks • Windshield wipers – speed sensitive <p>Interior</p> <ul style="list-style-type: none"> • Accessory delay • Air conditioning – single-zone climate control • Armrest – rear seat w/dual cupholders • Audio – AM/FM stereo single CD/MP3 w/4-speakers • Battery saver • Center console – two-tier • Coat hooks (2) • Cupholders/bottle holders (6) • Dash-top storage compartment • Dome lamp – center-mounted w/map lights (NA w/moonroof) • Floor mats – carpeted front & rear • Glass – solar tinted • Glove box – non-locking, non-damped • Grab handles – front & rear (4) • Horn – dual tone electric • Mirror – day/night interior rearview • Power points (2) • Windows/locks – power • Seat <ul style="list-style-type: none"> – Driver 4-way manual adjust – Rear 60/40 spring-assisted fold down – 5-passenger seating • Shift knob – leather (manual transmission only) • Speed control on steering wheel • Steering – power variable assist • Steering wheel – urethane w/speed control switches, tilt/telescopic • Storage – instrument panel storage bin • Sunvisors w/dual vanity mirrors • Window – one touch down driver <p>Safety/Security</p> <ul style="list-style-type: none"> • Belt-Minder® (driver & passenger) • Child safety locks – rear door • Emergency trunk release – glow-in-the-dark • Illuminated entry • LATCH System • Occupant Classification System • Personal Safety System™ • SecuriLock® Passive Anti-Theft System (PATS) • Side Impact Protection System 	<p><i>All I4 S Series content, plus:</i></p> <p>Exterior</p> <ul style="list-style-type: none"> • Mirrors – body color, power side mirrors • SE badge <p>Interior</p> <ul style="list-style-type: none"> • Instrument panel – unique center stack appliqué • Map pockets – driver & front passenger seat back • Message Center w/trip computer/outside temperature • Seat – driver 6-way power, manual lumbar on driver seat • Audio – AM/FM stereo single CD/MP3 w/6-speakers • Steering wheel w/redundant speed/audio controls • Sunvisors w/dual illuminated vanity mirrors 	<p><i>All I4 SE Series content, plus:</i></p> <p>Powertrain/Functional</p> <ul style="list-style-type: none"> • Engine – 3.0L Duratec V6 • Exhaust – Quazi dual (bright chrome tips on SEL only) • Transmission – automatic, 6-speed 	<p><i>All I4 SE Series content, plus:</i></p> <p>Exterior</p> <ul style="list-style-type: none"> • Fog lamps • Molding – bright beltline • SES badge • Tires – P225/50R17 Michelin Pilot HIX MXM4 • Wheels – 17" aluminum <p>Interior</p> <ul style="list-style-type: none"> • Air conditioning – Electronic Automatic Temperature Control (EATC) climate control • Audio – premium stereo CDX6/MP3 w/6-speakers • Clock – analog • Cloth interior – upgraded • Instrument panel – unique interior I/P & center stack appliqué • Steering wheel – leather-wrapped w/redundant speed/audio/climate controls 	<p><i>All I4 SEL Series content, plus:</i></p> <p>Powertrain/Functional</p> <ul style="list-style-type: none"> • Engine – 3.0L Duratec V6 • Exhaust – Quazi dual w/bright chrome tips • Transmission – automatic, 6-speed

Please see Standard Equipment pages for more details.

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2006 FUSION STANDARD EQUIPMENT

The following items are standard on every 2006MY FUSION vehicle:

POWERTRAIN/FUNCTIONAL

- Engine – 2.3L I4
- Fuel tank – 17.5 gallons
- Transmission – 5-speed manual

EXTERIOR

- Body side molding – color keyed
- Grille – chrome front
- Headlamp –
- Mirrors – power side view
- Power windows, locks & mirrors
- Remote keyless entry w/2 fobs
- Tires – P205/60R16 Continental ContiProContact
- Windshield wipers – fixed interval speed-sensitive

INTERIOR

- Accessory delay
- Coat hooks (2)
- Console
 - Front row center w/2-tier armrest storage & (2) cupholders
 - Overhead w/dome light map lights (NA w/moonroof)
- Cupholders/bottle holders (6)
- Dash-top storage bin
- Rear window defroster
- Floor mats – carpeted front & rear
- Glass – solar tinted
- Glove box
- Grab handles – front & rear (4)
- Grocery bag hooks in trunk
- Horn – dual-tone electric
- Instrumentation – tachometer, lamp outage, low washer fluid, low oil pressure, fuel cap, oil change, door ajar & low coolant indicators

INTERIOR (Continued)

- Power points – 12V (2)
- Shift knob
 - Leather-wrapped (manual transmission)
 - Urethane (automatic transmission)
- Speed control on steering wheel
- Storage – instrument panel storage bin
- Sunvisors – driver & passenger w/illuminated mirrors (visors are dual & illuminated on SE & SEL only)
- Truck release – power remote (inside vehicle)
- Seats
 - Driver, 4-way manual adjust
 - 5-Passenger seating
 - Rear seat 60/40 spring-assisted split fold-flat seat back
- Steering wheel – manual tilt/telescopic
- Window – one-touch down driver

SAFETY/SECURITY

- Battery saver
- Belt-Minder® – driver & passenger
- Child safety locks – rear door
- Emergency trunk release – glow-in-the-dark
- Illuminated entry
- LATCH System (Lower Anchors & Tethers for CHildren) – 2nd row (2) or (3)
- Occupant Classification System
- Personal Safety System™ - seat belt pretensioners, load-limiting retractors, dual-stage front air bags, driver seat position sensing, crash severity sensing
- SecuriLock® Passive Anti-Theft System (PATS)
- Side Impact Protection System

The following features are standard on select all-new 2006MY FUSION vehicles:

POWERTRAIN/FUNCTIONAL	I4 S	I4 SE	V6 SE	I4 SEL	V6 SEL
Engine					
2.3L I4	•	•		•	
3.0L V6			•		•
Transmission					
5-speed manual	•	•		•	
6-speed automatic			•		•
Exhaust					
Dual exhaust w/o chrome tip			•		
Dual exhaust with chrome tips					•
KEY EXTERIOR FEATURES					
Chrome					
Front grill	•	•	•	•	•
Window surrounds				•	•
Fog lamps				•	•
Mirrors					
Black power side mirrors	•				
Body color power side mirrors		•	•	•	•
Tires					
P205/60R16 Continental	•	•	•		
P225/50R17 Michelin Pilot HX				•	•
Wheels					
16" steel w/deluxe wheel cover	•	•	•		
17" TBD-spoke aluminum wheel w/exposed lug nuts				•	•
KEY INTERIOR FEATURES					
Air conditioning					
Single zone manual	•	•	•		
Single zone Electronic Automatic Temperature Control (EATC) (incl. outside temperature display)				•	•
Audio					
AM/FM stereo single CD radio w/MP3 capability and 4-speaker sound system	•				
AM/FM single CD/MP3 w/6-speakers		•	•		
AM/FM stereo in-dash CDX6 radio w/MP3 capability and premium 6-speaker sound system				•	•

• = Available

2006 FUSION STANDARD EQUIPMENT

KEY INTERIOR FEATURES (Continued)	I4 S	I4 SE	V6 SE	I4 SEL	V6 SEL
Convenience					
Additional steering wheel-mounted controls (audio/climate)				•	•
Map pockets – driver & passenger seat back		•	•	•	•
Message Center/trip computer				•	•
Outside temperature display				•	•
Dome lamp w/maplights (NA w/13B Power Moonroof)	•	•	•	•	•
Rear armrest w/cupholders (2)	•	•	•	•	•
Materials					
Carbon fiber on instrument panel appliqué, center stack & center console		•	•		
Instrument panel – unique interior I/P & center stack appliqué				•	•
Shift knob – leather-wrapped (manual transmission)	•	•	•		
Shift knob – urethane (automatic transmission)				•	•
Steering wheel – urethane	•	•	•		
Steering wheel – leather-wrapped				•	•
Mirrors					
Day/night interior rearview	•	•	•	•	•
Seats					
Front row bucket seats/rear seat w/60/40 split fold-flat seat back, cloth trim	•	•	•	•	•
Driver seat – 4-way manual w/height adjustment	•				
Driver seat – 6-way power w/manual lumbar		•	•	•	•
Passenger seat – 2-way manual (fore/aft)	•	•	•	•	•

2006 FUSION FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

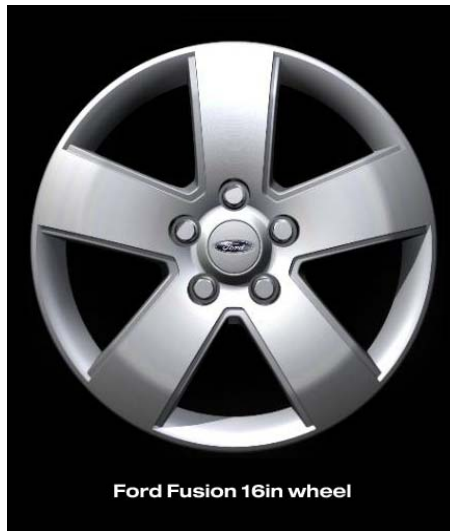
Final Drive Ratio = TBD

WHEEL AVAILABILITY



Ford Fusion 16in wheel cover

16" Steel Wheel w/Deluxe Wheel Cover
Standard on I-4 SE & V-6 SE



Ford Fusion 16in wheel

16" Aluminum Wheel
Optional on I-4 SE & V-6 SE (643)



Ford Fusion 17in machined wheel

17" Aluminum Wheel
Standard on I-4 SEL & V-6 SEL

04/11/05

2006 FUSION OPTIONAL EQUIPMENT

BODY STYLE		I4 S	I4 SE	V6 SE	I4 SEL	V6 SEL
FWD (Front Wheel Drive)	Body Code	P06	P07	P07	P08	P08
	Order Code	100A	110A	130A	120A	140A
ENGINE						
2.3L I4 5-Spd. w/Manual Transmission		S	S	—	S	—
3.0L Duratec V6 w/Automatic Transmission		—	—	S	—	S
OPTIONAL TRANSMISSION						
5-Speed Automatic (I4 models) <i>(Late Availability)</i>	44C	O	O	—	O	—
WHEELS						
16" Deluxe Steel Wheel Covers		S	—	S	—	—
16" Machined Aluminum Wheels	643	—	O	O	—	—
17" Machined Aluminum Wheels		—	—	—	S	S
TIRES						
P205/60R16 All-Season		S	S	S	—	—
P225/60VR17 All-Season		—	—	—	S	S
KEY INTERIOR OPTIONS						
Audio						
AM/FM In-Dash Single CD/MP3 & 4-Speakers		S	—	—	—	—
AM/FM In-Dash Single CD/MP3 & 6-Speakers	58P	—	S	S	—	—
Premium AM/FM In-Dash CDX6/MP3 & 6-Speakers	58B	—	O	O	S	S
Audiophile CDx6/MP3 w/8-Speakers	916	—	O	O	O	O
Seats:						
Front Row Bucket Seats/Rear Seat w/60/40 Spring-Assisted Fold-Flat Seat Back – Cloth Trim		S	S	S	S	S
Front Row Bucket Seats/Rear Seat w/60/40 Spring-Assisted Fold-Flat Seat Back – Leather Trim	Y	—	O	O	O	O
Heated Front Seats ¹	46A	—	—	—	O	O
GROUPS & PACKAGES (See Packaged Options/Emissions Page for pkg. content)						
SE Sport Package	90S	—	O	O	—	—
SEL Premium Package	90C	—	—	—	O	O
Safety & Security Package	60A	O	O	O	O	O
OTHER OPTIONS						
Brakes, Anti-Lock Braking System (ABS)	552	O	O	O	O	S
Moonroof – Power	13B	—	O	O	O	O
Traction Assist ²	553	—	—	O	—	O
FLEET ONLY OPTIONS (req. valid FIN code)						
Daytime Running Lamps	942	O	O	O	O	O
Engine Block Heater	41H	O	O	O	O	O
Heated Mirrors	54P	—	O	O	—	—
Safety & Security Package (Less Perimeter Alarm)	60F	O	O	O	O	O

¹ Requires Y Leather Seating Surfaces.² Requires V6 engine and Anti-lock Braking System (ABS).

04/11/05

2006 FUSION COLOR & TRIM AVAILABILITY

		Interior Color		
		Medium Lt. Stone	Camel	Charcoal Black
S	Cloth Front Bucket Seats with 60/40 Split Rear Seat (5-Passenger)	AL	AC	
SE	Cloth Front Bucket Seats with 60/40 Split Rear Seat (5-Passenger)	AL	AC	AW
	Leather Front Bucket Seats with 60/40 Split Rear Seat (5-Passenger)	YL	YC	YW
SEL	Cloth Front Bucket Seats with 60/40 Split Rear Seat (5-Passenger)	BL	BC	BW
	Leather Front Bucket Seats with 60/40 Split Rear Seat (5-Passenger)	YL	YC	YW
EXTERIOR COLOR		Availability		
Titanium Green Clearcoat	DV	•	•	•
Dark Blue Pearl Clearcoat	DX	•	•	•
Merlot Clearcoat	FX	•	•	•
Redfire Clearcoat	G2	•	•	•
Dune Pearl Clearcoat	ND		•	•
Charcoal Beige Metallic	T7	•	•	•
Tungsten Silver Clearcoat	T8	•		•
Silver Frost Clearcoat	TS	•		•
Black Clearcoat	UA	•	•	•
Oxford White Clearcoat	YZ	•	•	•

• = Available

PACKAGED OPTIONS/EMISSIONS

SAFETY & SECURITY PACKAGE (60A)

Availability:

- Optional on S, SE and SEL

Includes:

- Side impact air bags, driver and front passenger
- Side impact 1st and 2nd row air curtains
- Anti-theft perimeter alarm

SE SPORT PACKAGE (90S)

Availability:

- Optional on SE

Includes:

- 16" aluminum wheels
- Premium CDX6mMP3 w/6-speakers

SEL PREMIUM PACKAGE (90C)

Availability:

- Optional on SEL

Includes:

- Heated mirrors with puddle lamps
- Electrochromic rearview mirror
- Compass
- Auto headlamps

FLEET ONLY – SAFETY & SECURITY PACKAGE (60F)

Availability:

- Optional on S, SE and SEL

Includes:

- Side impact air bags – driver and front passenger
- Side impact 1st and 2nd row air curtains

MISCELLANEOUS

Pre-delivery only ¹	361
COV Required	79V
Priced DORA	C09

¹ For eligible California dealers only. Dealers must have a pre-existing contract with a pre-delivery service company in order to take advantage of this option.

CALIFORNIA EMISSIONS STATES/***CROSS-BORDER STATES

CALIFORNIA EMISSIONS SYSTEM..... 422

Required on units for California, Maine, Massachusetts, New York, and Vermont registration. Optional for Cross-Border States.***

CALIFORNIA EMISSIONS SYSTEM NOT

REQUIRED 423

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations.

CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION..... 936

Only available on units sold to authorized governmental units and privately-owned ambulance companies. Must also use Code 423 when ordering.

NON-CALIFORNIA/NON-CROSS-BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION..... 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System.

*** CROSS-BORDER STATES

Cross-Border States are Arizona, Connecticut, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, and Rhode Island

ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD.. **41H**

NOTE: Fleet Only – Engine block heater optional in all states with valid FIN code.

2006 FUSION POWERTRAIN/DIMENSIONS

FUEL ECONOMY

ENGINE DISPL.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
4-Cylinder					
2.3 I4 Engine	5-Speed Manual	TBD	TBD	TBD	TBD
	5-Speed Automatic	TBD	TBD	TBD	TBD
6-Cylinder					
3.0L 4V V6 Duratec	6-Speed Automatic	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LB. @ RPM
4-Cylinder				
2.3 I4 Engine	5-Speed Manual	TBD	160 @ 4500	TBD
	5-Speed Automatic	TBD	160 @ 4500	TBD
6-Cylinder				
3.0L 4V V6 Duratec	6-Speed Automatic	TBD	210 @ 4500	TBD

DIMENSIONS*

EXTERIOR DIMENSIONS (inches)	Measurements
Wheelbase	107.4
Overall Length	190.2
Overall Height	55.8
Overall Width	71.5
Front Tread	TBD
Rear Tread	TBD
FRONT/REAR SEATING	
Seating Capacity	5
Head Room (front/rear) (inches)	38.8 / 37.9
Shoulder Room (front/rear) (inches)	57.4 / 55.6
Hip Room (front/rear) (inches)	54.0 / 53.6
Leg Room (front max/rear min) (inches)	42.3 / 37.0
PASSENGER/LUGGAGE/FUEL CAPACITY	
Passenger Volume (cu. ft.)	100
Luggage Capacity (cu. ft.)	15.8
Fuel Capacity (gal.)	17.5
Liftover Height	TBD
Total Interior Volume	TBD

*All dimensions are preliminary figures